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Môn làm khóa luận: Tiếng Anh chuyên ngành ES*p*

Tiêu đề khóa luận bằng tiếng Anh:

The effectiveness of case-based studies of ESP course in job performances: Graduates' perceptions

Tiêu đề khóa luận bằng tiếng Việt:

Hiệu quả của phương pháp nghiên cứu tình huống được giảng dạy trong các khóa học tiếng Anh chuyên ngành khi áp dụng vào công việc thực tiễn theo quan điểm của sinh viên đã tốt nghiệp

Từ khóa

Case-based studies, job performances, ESP courses, effectiveness, graduates

Tóm tắt

The last two decades witnessed the rapid development of English language as a global means of communication. Consequently, many educational institutions have built programs that combine English and Business such as English for Economics or English for Finance and Banking. In these programs, case-based studies are often utilized, allowing students to apply their previously learnt knowledge into reality as well as to gain experience and sharpen necessary skills in real-life situations. In an attempt to explore the effectiveness of this learning activity from perspectives of graduates in economic-oriented programs, FELTE, ULIS, this paper is aimed at investigating the benefits of case-based studies in job performances, as well as the limitations of this learning activity and the suggested solutions. To reach the aforementioned aims and objectives, survey

questionnaires and interviews were employed in the study. Participants of the study were 1 teacher and 107 graduates of economic-oriented programs. The findings showed that case-based studies are of high validity, which means they are close and appropriate to what students learn and what they may encounter in their real jobs. However, there are 5 major limitations that decrease the effectiveness of this learning method. The adaption of the content of the course as well as the organization of preparation stage suggestions, along with some other solutions for these hindrances was also revealed. In addition, the study offered several pedagogical suggestions for the implementation of case-based studies in English for Economics and English for Finance and Banking courses in economic-oriented programs, FELTE, ULIS.

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