## STEREOTYPES OF JAPANESE INTERNATIONAL STUDENTS HELD BY FILIPINO STUDENTS IN UP DILIMAN

Keywords: Japanese international students, Filipino students, Stereotypes

## Abstract

This study investigated the stereotypes of Japanese international students held by Filipino counterparts in University of the Philippines Diliman (Quezon city, Manila, Philippines).

To begin with, 32 Filipino students from University of the Philippines Diliman were asked to list traits describing a typical Japanese student, generating 29 frequent descriptors. Next, 10 Filipino participants reported the likelihood of each trait's trueness through an online survey, and later on indicated the reasons for their choices by telling their experiences. The analysis process reveals 29 frequent traits of Japanese international students. It can be seen that some of the results reflect previous literature concerning stereotypes of Asians generally (e.g.: Smart/clever, hardworking/diligent, and not good at English), whereas, others are more unique (e.g.: Cute/lovely, individualistic/independent, and youthful/young-looking). Stereotypes ranged from highly true (e.g.: Polite/well-mannered and persistent/determined) to highly untrue (e.g.: Fake/two-faced). Results are discussed with respect to prior literature on stereotypes of Asian Americans in the U.S.A and Japanese people in the Philippines, from which implications for communication between Filipinos and Japanese students are drawn.

## REFERENCES

- Abate, M., & Berrien, F. K. (1967). Validation of stereotypes: Japanese versus American students. *Journal of Personality and Social Psychology*,7(4p1), 435.
- Alexander, M. G., Brewer, M. B., & Hermann, R. K. (1999). Images and affect: A functional analysis of out-group stereotypes. *Journal of Personality and Social Psychology*, 77(1), 78.
- Berdahl, J. L., & Min, J. A. (2012). Prescriptive stereotypes and workplace consequences for East Asians in North America. *Cultural Diversity and Ethnic Minority Psychology*, 18(2), 141-152.
- Berreman, J. V. (1958). Filipino stereotypes of racial and national minorities. *The Pacific Sociological Review*, *1*(1), 7-12.
- Bond, M. H. (1986). Mutual stereotypes and the facilitation of interaction across cultural lines. *International Journal of Intercultural Relations*, *10*(3), 259-276.
- Bulsara, C. (2015). Using a mixed methods approach to enhance and validate your research. *Brightwater Group Research Centre*.
- Byrne, J., & Humble, A. M. (2007). An introduction to mixed method research. *Atlantic Research Centre for Family-Work Issues*, 1-4.
- Camacho, J. V., & Cuevas, A. C. (2004). The Dynamics of Philippines-Japan Economic Cooperation: The Case of Japan's ODA in the Philippines. Philippine Institute for Development Studies.
- Cesar, J. & Trajano. (2013). Japan and Philippines Align Strategic Interests. *Asia Times Online*. Retrieved November 9, 2016, from http://www.atimes.com/atimes/Southeast Asia/SEA-01-140313.html

- CogitAsia Staff. (2015). Japan-Philippine Alliance: Transcending Historical Memories. *CogitAsia*. Retrieved November 9, 2016, from http://cogitasia.com/japanphilippine-alliance-transcending-historical-memories/
- Dovidio, J. F., Hewstone, M., Glick, P., & Esses, V. M. (2010). Prejudice, stereotyping and discrimination: theoretical and empirical overview. *The SAGE handbook of prejudice, stereotyping and discrimination*, 3-29.
- Fiske, S. T. (2000). Stereotyping, prejudice, and discrimination at the seam between the centuries: Evolution, culture, mind, and brain. *European Journal of Social Psychology*, 30(3), 299-322.
- Fujiwara, K. & Nagano, Y. (2011 Editor). America's Informal Empire: Philippines and Japan. Singapore: NUS Press.
- Gilbert, G. M. (1951). Stereotype persistence and change among college students. *The Journal of Abnormal and Social Psychology*, *46*(2), 245.
- Grundmeyer, T. A. (2012). A qualitative study of the perceptions of first year college students regarding technology and college readiness.
- Gudykunst, W. B. (1998). *Bridging Differences: Effective Intergroup Communication*. California: SAGE publication, Inc.
- Hamilton, D., Sherman, S., & Ruvolo, C. (1992). Stereotype based expectancies. In W.B. Gydykunst & Y. Y. Kim (Eds.), *Readings on communicating with strangers*. New York: McGraw-Hill.
- Kesavan, K. V. (1973). The Attitude of the Philippines Towards the Japanese Peace Treaty. *International Studies*, *12*(2), 222-250.
- Kim, A., & Yeeh, C. J. (2002). Stereotypes of Asian American Students. ERIC Digest.
- Levick, J. (2005). Japan in the US Press: Bias and Stereotypes. Japan Digest, July.

- Madon, S., Guyll, M., Aboufadel, K., Montiel, E., Smith, A., Palumbo, P., & Jussim, L. (2001). Ethnic and national stereotypes: The Princeton trilogy revisited and revised. *Personality and Social Psychology Bulletin*, 27(8), 996-1010.
- Madon, S., Guyll, M., Aboufadel, K., Montiel, E., Smith, A., Palumbo, P., & Jussim, L. (2001). Ethnic and national stereotypes: The Princeton trilogy revisited and revised. *Personality and Social Psychology Bulletin*, 27(8), 996-1010.
- Republic of the Philippines. (2015). Foreign Trade Statistics of the Philippines: 2014.
  Philippines Statistics Authority. Retrieved November 9, 2016, from https://psa.gov.ph/content/foreign-trade-statistics-philippines-2014
- Ruble, R. A., & Zhang, Y. B. (2013). Stereotypes of Chinese international students held by Americans. *International Journal of Intercultural Relations*, 37(2), 202-211.
- Soutar, G. N., Grainger, R., & Hedges, P. (1999). Australian and Japanese value stereotypes: A two country study. *Journal of International Business Studies*, 30(1), 203-216.
- Sue, S., & Kitano, H. H. (1973). Stereotypes as a measure of success. *Journal of Social Issues*, 29(2), 83-98.
- Tajfel, H. (1981). Social stereotypes and social groups. In J. Turner & H. Giles (Eds.), *Intergroup behavior*. Chicago: University of Chicago Press.
- Vassiliou, V., Triandis, H.C., Vassiliou, G., & McGuire, H. (1972). In H.C. Triandis Analysis of subjective culture. New York: John Wiley.
- West, R. & Turner, L. H. (2006). *Understanding Interpersonal Communication*. China: Thomson Learning, Inc.
- Yee, A. H. (1992). Asians as stereotypes and students: Misperceptions that persist. *Educational Psychology Review*, 4(1), 95-132.

- Yu-Jose, L. N., & Ikehata, S. (2003). *Philippines-Japan Relations*. Philippines: Ateneo De Manila University Press.
- Yu-Rivera, H. (2009). *A Satire of Two Nations: Exploring Images of the Japanese in Philippine Political Cartoons*. University of the Philippines Press.
- Yzerbyt, V. Y., Schadron, G., Leyens, J. P., & Rocher, S. (1994). Social judgeability: The impact of meta-informational cues on the use of stereotypes. *Journal of Personality and Social psychology*, 66(1), 48.