

## **ABSTRACT**

Due to the fact that the speech act of commenting has not been thoroughly investigated, this study is an attempt to uncover the popular commenting strategies by judging panels in two reality shows: *America's next top model* and *Vietnam's next top model*.

The researcher, in order to accomplish this thesis paper, has employed two methods namely quantitative and qualitative ones for data analysis. To put it in another way, 10 episodes of "*America's next top model*" and 10 ones of "*Vietnam's next top model*" have been explored to obtain the data for investigation.

The results gained from the findings and data analysis have revealed eight common commenting strategies utilized by American and Vietnamese judging panels. Several major similarities and differences between American and Vietnamese panels' ways of employing those strategies have been presented. From this reality, some suggestions about performing the speech act of commenting have also been proposed to earn the practical implications for the study.