

Abstract

In the light of theoretical background of speech act, politeness in the light of cross-cultural communication, this study investigates the cultural transfer on the way Vietnamese students of English offer English invitations.

Data in this study are gathered via questionnaires. For the purpose of investigating the dimensions thoroughly, the communicating partners' social parameters such as gender, age, and relationship among interlocutors are taken into consideration.

The findings of all the investigated aspects are presented in the light of cross-cultural communication. The common belief is reassured that the influence of Vietnamese language on the adoption of Asking assistance in English invitations is most profound. It is also concluded that in respect of the communicating partners' parameter of age, the cultural transfer on the use of strategies in English invitations is strongest.

This study hopefully makes a contribution to the development of an effective approach to English Language Teaching.