

ENGLISH-MAJORED STUDENTS' EXPLOITATION OF ONLINE JOURNALISTIC ARTICLES FOR DEVELOPING LANGUAGE SKILLS AT UNIVERSITY OF LANGUAGES AND INTERNATIONAL STUDIES

SỰ KHAI THÁC CÁC TRANG BÁO MẠNG BẰNG TIẾNG ANH ĐỂ PHÁT TRIỂN CÁC KỸ NĂNG NGÔN NGỮ CỦA SINH VIÊN CHUYÊN NGÀNH TIẾNG ANH TẠI TRƯỜNG ĐẠI HỌC NGOẠI NGỮ

ABSTRACT

The emergence of the Internet and Web-based information has caused rapid changes to the nature of literacy and made information literacy the center of attention of many pieces of research. However, online English journalistic articles (OEJAs) – the controlled and unbiased information sources – remain a relatively novel field of study. The purpose of this study is to investigate whether or not students, one of the leading user groups, consider and are capable of exploiting OEJAs as a useful and meaningful learning instrument that could develop and enhance their English skills.

A structured questionnaire was designed for use in this research project. Participants in this study consisted of English-majored students ranging from their first year to the third year of university. The results indicate that although the majority of students employ OEJAs for academic purposes, they perceive it as a tool for other incentives rather than a self-developing tool for language skill enhancement. Since OEJAs are not regarded as a beneficial source of self-learning material, the frequency of students' exploitation is subsequently low. Nevertheless, it is widely believed by the participants that they can derive considerable benefit from OEJAs in terms of their vocabulary range and reading skills. The figures show no significant difference among the three sample groups: the first-year cohort is the group that appreciates OEJAs the most and is most eager to exploit this potential source for English skills development.

For second-year and third-year students, their motivation for taking any further actions after reading decrease as their belief in OEJAs' usefulness diminishes.

The results of this study is of practical necessity in helping students adopt a more positive attitude about OEJAs. The awareness of OEJAs' merits as a valuable source of learning materials should be fostered with the hope that students can practice self-regulated learning and maintain a high level of motivation during the learning process.

REFERENCES

- Anderson, N. J. (2003). Scrolling, clicking, and reading English – Online reading strategies in a second foreign language. *The Reading Matrix*, 3(3), 1-33.
- Brett, P. (1997). A Comparative Study of the Effects of the Use of Multimedia on Listening Comprehension. *System*, 25(1), 39-53. [https://doi:10.1016/s0346-251x\(96\)00059-0](https://doi:10.1016/s0346-251x(96)00059-0).
- Carpenter, S. (2010). A study of content diversity in online citizen journalism and online newspaper articles. *New Media & Society*, 12(7), 1064–1084. <https://doi.org/10.1177/1461444809348772>.
- Cohen, L., Manion, L., & Morrison, K. (2007). *Research Methods in Education*. London: Routledge.
- Coiro, J. (2003). Reading Comprehension on the Internet: Expanding Our Understanding of Reading Comprehension to Encompass New Literacies. *The Reading Teacher*, 56(5), 458-464.
- Crossley, S. A., Louwse, M. M., Mccarthy, P. M., & Mccnamara, D. S. (2007). A Linguistic Analysis of Simplified and Authentic Texts. *The Modern Language Journal*, 91(1), 15-30. <https://doi:10.1111/j.1540-4781.2007.00507.x>
- Deuze, M. (1999). Journalism and the Web: An Analysis of Skills and Standards in an Online Environment. *International Communication Gazette*, 61(5), 373-390. <https://doi:10.1177/0016549299061005002>.

- Deuze, M. (2004). What Is Multimedia Journalism? *Journalism Studies*, 5(2), 139-152. <https://doi:10.1080/1461670042000211131>.
- Flanagin, A. J., & Metzger, M. J. (2000). Perceptions of Internet Information Credibility. *Journalism & Mass Communication Quarterly*, 77(3), 515-540. <https://doi.org/10.1177/107769900007700304>.
- Ghassabsaraie, S. Y. (2014, January 5). *Advance Writing Course* [Scholarly project]. In *The Effect of Multimedia Teaching on English Language Learning*. Retrieved November 20, 2018, from https://www.academia.edu/6266992/The_Effect_of_Multimedia_Teaching_on_English_Language_Learning.
- Guichon, N., & Mclornan, S. (2008). The effects of multimodality on L2 learners: Implications for CALL resource design. *System*, 36(1), 85-93. <https://doi:10.1016/j.system.2007.11.005>.
- Heeter, C. (1989). Implications of New Interactive Technologies for Conceptualizing Communication. In *Media Use in the Information Age: Emerging Patterns of Adoption and Consumer Use* (pp.217-235). Lawrence Erlbaum Associates.
- Hill, J. R., & Hannafin, M. J. (1997). Cognitive strategies and learning from the World Wide Web. *Educational Technology Research and Development*, 45(4), 37-64. <https://doi:10.1007/bf02299682>.
- Hill, J. R. (1999). A Conceptual Framework for Understanding Information Seeking in Open-Ended Information Systems. *Educational Technology Research and Development*, 47(1), 5-27. <https://doi:10.1007/bf02299474>.
- Jeffrey, T. P. (2018, June 28). Americans Read an Average of 16.8 Minutes Per Day; Spend 166.2 Minutes Watching TV. Retrieved from <https://www.cnsnews.com/news/article/terence-p-jeffrey/americans-read-average-168-minutes-day>
- Jing, L., & Guojuan, D. (2015). The Application of English News in College English Teaching. *English Language Teaching*, 3(2), 1-4. <https://doi:10.18319/j.elt.64>

- Laidlaw, E. B. (2010). A framework for identifying internet information gatekeepers. *International Review of Law, Computers & Technology*, 24(3), 263-276. <https://doi.org/10.1080/13600869.2010.522334>.
- Levy, M. (2009). Technologies in Use for Second Language Learning. *The Modern Language Journal*, 93, 769-782. <https://doi:10.1111/j.1540-4781.2009.00972.x>
- Massey, B. L., & Levy, M. R. (1999). Interactivity, Online Journalism, and English-Language Web Newspapers in Asia. *Journalism & Mass Communication Quarterly*, 76(1), 138–151. <https://doi.org/10.1177/107769909907600110>.
- McLoughlin, C., & Lee, M. J. (2010). Personalized and Self-Regulated Learning in the Web 2.0 Era: International Exemplars of Innovative Pedagogy Using Social Software. *Australasian Journal of Educational Technology*, 26(1), 28-43. <https://doi.org/10.14742/ajet.1100>.
- Metzger, M. J., Flanagin, A. J., & Zwarun, L. (2003). College student Web use, perceptions of information credibility, and verification behavior. *Computers & Education*, 41(3), 271-290. [https://doi:10.1016/s0360-1315\(03\)00049-6](https://doi:10.1016/s0360-1315(03)00049-6).
- Metzger, M. J., & Flanagin, A. J. (2013). Credibility and trust of information in online environments: The use of cognitive heuristics. *Journal of Pragmatics*, 59, 210-220. <https://doi:10.1016/j.pragma.2013.07.012>.
- Munn, P. & Drever, E. (1995). Using Questionnaires in Small-scale Research: a Teacher's Guide. [http://lst-iiiep.iiiep-unesco.org/cgi-bin/wwwi32.exe/\[in=epidoc1.in\]/?t2000=007387/\(100\)](http://lst-iiiep.iiiep-unesco.org/cgi-bin/wwwi32.exe/[in=epidoc1.in]/?t2000=007387/(100)).
- Owston, R. D. (1997). The World Wide Web: A Technology to Enhance Teaching and Learning? *Educational Researcher*, 26(2), 27. <https://doi:10.2307/1176036>.
- Paribakht, T. S., & Wesche, M. (1996). Enhancing Vocabulary Acquisition Through Reading: A Hierarchy of Text-Related Exercise Types. *Canadian Modern Language Review*, 52(2), 155-178. doi:10.3138/cmlr.52.2.155
- Pigada, M., & Schmitt, N. (2006). Vocabulary acquisition from extensive reading: A case study. *Reading in a Foreign Language*, 18(1), 1-28.

- RAND Reading Study Group. (2002). *Reading for Understanding Toward an R&D Program in Reading Comprehension*. Distributed by ERIC Clearinghouse.
- Reinking, D., & Rickman, S. S. (1990). The Effects of Computer-Mediated Texts on the Vocabulary Learning and Comprehension of Intermediate-Grade Readers. *Journal of Reading Behavior*, 22(4), 395-411. <https://doi:10.1080/10862969009547720>.
- Sabet, M. K. (2012). The Impact of Authentic Listening Materials on Elementary EFL Learners' Listening skills. *International Journal of Applied Linguistics & English Literature*, 1(4), 216-229. doi:10.7575/ijalel.v.1n.4p.216
- Steensen, S. (2011). Online Journalism and the Promises of New Technology. *Journalism Studies*, 12(3), 311-327. <https://doi:10.1080/1461670x.2010.501151>.
- Sweney, M. (2015, June 01). Time spent reading newspapers worldwide falls over 25% in four years. Retrieved from <https://www.theguardian.com/media/2015/jun/01/global-newspaper-readership-zenithoptimedia-media-consumption>
- The U.S. Bureau of Labor Statistics. (2016, September). *Humanistic Skills and Practices: Time Spent Reading*[Scholarly project]. In *Humanities Indicators*. Retrieved from <https://www.humanitiesindicators.org/content/indicatorDoc.aspx?i=11094>
- Thibodeaux, W. (2018, October 16). Here's How Much Time People Actually Spend Reading Each Day. Retrieved from <https://www.inc.com/wanda-thibodeaux/heres-how-much-time-people-actually-spend-reading-each-day.html>
- Walonick, D. S. (1993). *Everything you wanted to know about questionnaires but were afraid to ask*. Bloomington, Indiana: Statpac, Inc.
- Zhao, Y. (2013). Recent Developments in Technology and Language Learning: A Literature Review and Meta-analysis. *CALICO Journal*, 21(1), 7-27. <https://doi:10.1558/cj.v21i1.7-27>.

